



THE MUSEUM OF CONTEMPORARY ART

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**THE MUSEUM OF CONTEMPORARY ART (MOCA) ANNOUNCES  
MOCA GALA 2022**

**SATURDAY, JUNE 4, 2022  
THE GEFFEN CONTEMPORARY AT MOCA**



**LOS ANGELES**—The Museum of Contemporary Art (MOCA) will host the first iteration of the MOCA Gala since 2019 on Saturday, June 4, 2022, at The Geffen Contemporary at MOCA in the Little Tokyo neighborhood. The MOCA Gala is the institution's largest annual fundraising event of the year, and marks the closing weekend of *Pipilotti Rist: Big Heartedness, Be My Neighbor*.

Johanna Burton, The Maurice Marciano Director, has worked closely with MOCA Gala Co-Chairs Carolyn Clark Powers, Board of Trustees President, and MOCA Trustee Terri Smooke, and with artist Pipilotti Rist to plan a colorful celebration of MOCA. The MOCA Gala is part of a festive weekend of closing celebration activities that include a dance

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party on Saturday night. On Sunday the celebration continues with an artist talk with Pipilotti Rist and MOCA Curator Anna Katz, and free admission to the exhibition during its final two days, June 5 and 6, 2022. The event will also toast the Los Angeles-based artists featured in MOCA's upcoming fall and winter season; Judith F. Baca, Garrett Bradley, Tala Madani, and Henry Taylor.

"It is so moving to be able to celebrate our museum and our community with the artists that make MOCA what it is, especially after not being able to get together in this way for so long. *Pipilotti Rist: Big Heartedness, Be My Neighbor*, is so timely and speaks to a sense of belonging that resonates in this moment," said Burton. "Our upcoming exhibitions are a love letter to Los Angeles, with LA-based artists—Judith Baca, Garrett Bradley, Tala Madani, Henry Taylor—who each in their own way address human connection, neighborhood, and family. I'm so grateful for the support that makes our groundbreaking exhibitions and events possible."

On the evening of the event, MOCA will welcome 600 guests, from the art, entertainment, and philanthropic worlds, including artists from the collection whose seats are generously underwritten by table buyers as part of their support for the museum. Guests will gather at The Geffen Contemporary at MOCA for a cocktail reception and special viewing of *Pipilotti Rist: Big Heartedness, Be My Neighbor*. The night will continue with dinner inside WAREHOUSE at MOCA Geffen. For table and ticket information, please email [gala@moca.org](mailto:gala@moca.org).

"It is important to support the arts, and the MOCA Gala is one way we work together to keep the museum independent and thriving," said Carolyn Clark Powers, MOCA Board of Trustees President. I commend my fellow trustees as well as all patrons and donors who are making this event possible. It will be a fun and exciting evening full of celebration, dancing, and art!"

The Platinum Gala Host Committee includes Gucci, Karyn Kohl, Eugenio Lopez, Maurice Marciano, Mary and David Martin—MADWORKSHOP, Sean and Alexandra Parker, Carolyn Clark Powers, Maria Seferian, Terri and Michael Smooke, and Tiffany & Co.

This year's MOCA Gala adds a new element to the evening with the introduction of the MOCA Dance Party, following the gala dinner. The event will feature a DJ, an open bar, dessert stations, and exhibition viewing. Special admission is offered for the dance party, with tickets starting at \$100 for MOCA Members and \$150 for the general public.

As part of the weekend's celebrations, Rist will join exhibition curator Anna Katz in conversation on Sunday, June 4, 2022, at 4 p.m. at MOCA Geffen. This program was developed in collaboration with MOCA Teens. The current group of teens has been in dialogue with Rist over the course of the exhibition and will be introducing the conversation, moderating the Q&A, and designing a zine for all program attendees, among other creative contributions in the generous spirit of the exhibition. On the last two days of the exhibition, Sunday, June 5, and Monday, June 6, admission to the specially ticketed exhibition will be free to the public.

*Pipilotti Rist: Big Heartedness, Be My Neighbor* is the first West Coast survey of the internationally renowned Swiss media artist. Rist's installations explore relationships of video and the body; exterior environments and interior psychological landscapes; and reason and instinct. They exuberantly probe the video medium's capaciousness—for vivid color; sweeping views and extreme close-ups; introspection and cultural critique; and, importantly, the creation of shared experiences within the public space of the museum. The exhibition surveys more than thirty years of the Zürich-based artist's work, encompassing early single-channel videos; large-scale installations brimming with color and hypnotic musical scores; and sculptures that merge everyday objects, video, and decorative forms. *Pipilotti Rist: Big Heartedness, Be My Neighbor* also debuts a new audio-video installation made specifically for The Geffen Contemporary at MOCA.

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This fall, MOCA will present solo exhibitions by four Los Angeles-based artists. [Judith F. Baca: World Wall](#), [Garrett Bradley: American Rhapsody](#), and [Tala Madani: Biscuits](#) open at MOCA Geffen on September 10, 2022. At MOCA Grand Avenue, [Henry Taylor: B Side](#), opens on November 6, 2022.

Image credit: Installation view of *Pipilotti Rist: Big Heartedness, Be My Neighbor*, September 12, 2021–June 6, 2022, at The Geffen Contemporary at MOCA. Courtesy of The Museum of Contemporary Art. Photo by Zak Kelley.

## THE MUSEUM OF CONTEMPORARY ART

**About MOCA:** Founded in 1979, MOCA is the defining museum of contemporary art. In a relatively short period of time, MOCA has achieved astonishing growth; a world-class permanent collection of more than 7,500 objects, international in scope and among the finest in the world; hallmark education programs that are widely emulated; award-winning publications that present original scholarship; groundbreaking monographic, touring, and thematic exhibitions of international repute that survey the art of our time; and cutting-edge engagement with modes of new media production. MOCA is a not-for-profit institution that relies on a variety of funding sources for its activities.

**More Information:** For 24-hour information on current exhibitions, education programs, and special events, call 213/626-6222 or access MOCA online at [moca.org](http://moca.org).

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