

**FOR IMMEDIATE RELEASE**

Tuesday, October 10, 2017

**10<sup>th</sup> MOCA DISTINGUISHED WOMEN IN THE ARTS LUNCHEON**

**THE MUSEUM OF CONTEMPORARY ART, LOS ANGELES (MOCA), HONORS  
PHILANTHROPIST LILLIAN LOVELACE AND ARTIST TALA MADANI**

**THE AWARD LUNCHEON BENEFITS ALL MOCA EFFORTS,  
INCLUDING EDUCATION AND EXHIBITION PROGRAMS**

**FEATURING A FASHION PRESENTATION BY ETRO**

**LOS ANGELES**—The Museum of Contemporary Art, Los Angeles, is pleased to announce philanthropist Lillian Lovelace and artist Tala Madani as the honorees of the 10<sup>th</sup> MOCA Distinguished Women in the Arts Luncheon. They will be celebrated for their extraordinary talents and contributions to the arts during the exclusive and highly anticipated luncheon on Wednesday, November 1, 2017, at the Beverly Wilshire Hotel in Beverly Hills. Hosted by the MOCA Projects Council, one of the museum's major support organizations, the event will benefit all of MOCA's efforts, including the educational and exhibition programs presented by the museum each year. The awards will be presented by MOCA Trustee Susan Gersh and MOCA Chief Curator Helen Molesworth, and the luncheon will feature a special presentation of the **ETRO** Fall/Winter 2017 Runway Collection.

The MOCA Distinguished Women in the Arts Luncheon was established in 1994 by the Projects Council to recognize the many gifted women providing leadership and innovation in the visual arts, dance, music, and literature. Past honorees include noted collector and patron Beatrice Gersh (1994), editor Tina Brown (1997), choreographer Twyla Tharp (1999), actress and director Anjelica Huston (2001), and artists Barbara Kruger (2001), Yoko Ono (2003), Jenny Holzer (2010), and Annie Leibovitz (2012). In 2013, the museum recognized four artists—Lita Albuquerque, Helen Pashgian, Nancy Rubins, and Betye Saar—and in 2015, it honored MOCA Trustee Susan Gersh and artist Marilyn Minter.

This year's event is chaired by Ann-Rose Kaplan, MOCA Projects Council President, alongside Projects Council Vice President Eydie Desser, and Co-Chairs Nancy Koven, Marilyn Resnick, Carol Stein, and Stephanie Vahn. Proceeds from the MOCA Distinguished Women in the Arts Luncheon support all of MOCA's efforts, including the educational and exhibition programs presented by the museum each year. MOCA is pleased to welcome *C Magazine* as the official media sponsor of this year's event.

Ticket prices range from \$350 to \$1,000 and tables seating 10 start at \$5,000. To reserve a table or tickets, please contact 213/621-1768 or [events@moca.org](mailto:events@moca.org).

**ABOUT THE HONOREES**

**Lillian Lovelace** is a Charter Founder of The Museum of Contemporary Art, Los Angeles, and became a Trustee in 1995. She has served as a member of the museum's Acquisition and Collection Committee since 1996 and Photography Committee since 2006. Mrs. Lovelace, with her husband, Jon B. Lovelace, and their four children, moved from Los Angeles to Santa Barbara in 1972. Her wide-ranging interests and instincts have led her to volunteer service at a number of organizations in the arts, mental health, alcohol and drug treatment, and higher education. Mr. and Mrs. Lovelace established the Ahmanson-Lovelace Brain Mapping Building at UCLA and the Jon B. Lovelace Student Aid Fund at Princeton.

In addition to serving as a Trustee at MOCA, Mrs. Lovelace has also served on the boards of the following: Antioch University Board of Governors (1989–2002; Trustee Emeritus, 2002–present); the UCSB Foundation; the Brain Mapping Medical Research Organization at UCLA; Idyllwild Arts Foundation and Academy; and the Capital Group Art Foundation. She is also a life honorary trustee of the Santa Barbara Museum of Art.

**Tala Madani** (b. 1981, Tehran; lives and works in Los Angeles) is celebrated for paintings and videos that are rich in narrative and heavy in irony. Through her distinctive approach to painting, which combines expressionism with incisive caricature, Madani creates imagery that cannot be reduced to any single reading. The protagonists of Madani's works are frequently bald, middle-aged men engaging in absurd, humiliating, violent, or boneheaded scenarios with suspicious outcomes. Eliciting curiosity, fantasy, and repulsion, Madani creates powerful meditations on the potential for painting to reflect deep-seated cultural anxieties and desires.

Madani's work was recently featured in the 2017 Whitney Biennial. Recent solo exhibitions include *La Panacée*, Montpellier, France (2017); MIT List Visual Arts Center, Cambridge, Massachusetts (2016); Contemporary Art Museum, St. Louis (2016); Centro Andaluz de Arte Contemporáneo, Seville, Spain (2014); and Moderna Museet, Malmö, and Moderna Museet, Stockholm, Sweden (2013). Her work has been included in numerous international group exhibitions, including *Los Angeles, a Fiction*, Musée d'art Contemporain de Lyon, France (2017) and Astrup Fearnley Museet, Oslo (2016); *America is Hard to See*, Whitney Museum of American Art, New York (2015); *Made in L.A. 2014*, Hammer Museum, Los Angeles (2014); and *Future Generation Prize*, Pinchuk Art Prize, Venice (2013). She received her MFA from Yale University School of Art in 2006.

### **ETRO**

ETRO is New Tradition, the sum of artisan know-how and creative experimentation. The entrepreneurial venture began in 1968, when Gimmo Etro, the brand's visionary founder, launched a production of highly prestigious fabrics using noble and natural fibers, which he embellished with original designs and innovative colorways. In 1981, the furnishing textiles line made its debut. The paisley motif used to enrich the first collection became the ETRO mark of identity. The product range added another string to its bow in 1984 with leather goods, and the bag and travel bag collection in paisley jacquard fabric, thanks to its special resin finish, has become a symbol of pure elegance. In 1986, ETRO launched the home accessories and complements collection, thus consolidating the brand's lifestyle concept. The creation of the ETRO Perfumes division in the late 1980s was a natural consequence, and today the collection extends to 27 exclusive fragrances and a dedicated boutique. The 1990s saw the unveiling of the first men's and women's prêt-à-porter collections, their inventive and recherché style earning the label instant recognition. The materials, workings, and a special talent with prints are what make ETRO unique and unrepeatable.

### **THE MUSEUM OF CONTEMPORARY ART, LOS ANGELES (MOCA)**

**About MOCA:** Founded in 1979, MOCA's vision is to be the defining museum of contemporary art. In a relatively short period of time, MOCA has achieved astonishing growth with three Los Angeles locations of architectural renown; a world-class permanent collection of more than 7,000 objects, international in scope and among the finest in the world; hallmark education programs that are widely emulated; award-winning publications that present original scholarship; groundbreaking monographic, touring, and thematic exhibitions of international repute that survey the art of our time; and cutting-edge engagement with modes of new media production. MOCA is a not-for-profit institution that relies on a variety of funding sources for its activities.

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