



THE MUSEUM OF CONTEMPORARY ART

FOR IMMEDIATE RELEASE

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THE MUSEUM OF CONTEMPORARY ART, LOS ANGELES (MOCA), ANNOUNCES A SIGNIFICANT GIFT OF ARTWORK FROM COLLECTORS ALAN HERGOTT AND CURT SHEPARD



LOS ANGELES—The Museum of Contemporary Art, Los Angeles (MOCA), is pleased to announce a significant gift of artwork from collectors Alan Hergott and Curt Shepard consisting of 22 paintings and photographs. The gift expands the museum’s permanent collection, introducing works by artists with recent exhibitions at MOCA such as Doug Aitken, Matthew Barney, Thomas Hirschhorn, and Catherine Opie; additional works by Lari Pittman, Rineke Dijkstra, Gilbert & George, Andreas Gursky, Elliott Hundley, and Jack Pierson strengthen MOCA’s commitment to artists already in the collection.

This latest gift reinforces the significant relationship Hergott and Shepard have had with MOCA for nearly thirty years. To date, they have given roughly forty works, including notable pieces by Mike Kelley, Bruce Nauman, Sarah Lucas, John Baldessari, Felix Gonzalez-Torres, David Altmejd, and Karen Kilimnik, among others. The generosity of collectors like Hergott and Shepard is what makes MOCA’s collection of contemporary art among the best in the world, establishing it as a celebrated collection of many collections highlighting the breadth and diversity of work being created now.

“As with many American museums, MOCA would not exist without the selfless engagement of its patrons. With this gift, Alan and Curt join a family of collectors who have changed museums in this country forever,” remarks MOCA Director Philippe Vergne. “Their gifts to MOCA benefit the museum and its artists, the city of Los Angeles and its citizens. This is true philanthropy at the highest level.”

Hergott and Shepard have been actively collecting contemporary art for over thirty years as well-loved members and patrons of the Los Angeles art scene. Committed to the cultural vitality of the city in a way that reaches beyond MOCA, they hope their generosity will inspire others to invest similarly in the cultural institutions that make Los Angeles so vibrant.

“We are making this gift in the hope that these works will infiltrate and influence the collection and the thinking of current and future MOCA curators,” says Hergott.

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“We hope to see these works in various juxtapositions with other art in MOCA’s permanent collection for a long time to come,” says Shepard.

Hergott and Shepard’s collection focuses on men and male identity. The most recent group of work they have given to MOCA expands the museum’s ability to address the complex social and political history of issues surrounding men and the depiction of men, including the rich legacy of LGBTQ culture.

Image credit: Curt Shepard and Alan Hergott, photo by Stefanie Keenan/Getty Images

THE MUSEUM OF CONTEMPORARY ART, LOS ANGELES (MOCA)

About MOCA: Founded in 1979, MOCA’s vision is to be the defining museum of contemporary art. In a relatively short period of time, MOCA has achieved astonishing growth with three Los Angeles locations of architectural renown; a world-class permanent collection of more than 6,800 objects, international in scope and among the finest in the world; hallmark education programs that are widely emulated; award-winning publications that present original scholarship; groundbreaking monographic, touring, and thematic exhibitions of international repute that survey the art of our time; and cutting-edge engagement with modes of new media production. MOCA is a not-for-profit institution that relies on a variety of funding sources for its activities.

Hours: MOCA Grand Avenue (located at 250 South Grand Avenue in Downtown Los Angeles) is open Monday, Wednesday, and Friday from 11am to 6pm; Thursday from 11am to 8pm; Saturday and Sunday from 11am to 5pm; and closed on Tuesday. The Geffen Contemporary at MOCA (located at 152 North Central Avenue, Los Angeles, CA 90012) has the same hours as MOCA Grand Avenue during exhibitions. Please call ahead or go to moca.org for the exhibition schedule for The Geffen Contemporary at MOCA. MOCA Pacific Design Center (located at 8687 Melrose Avenue, West Hollywood, CA 90069) is open Tuesday through Friday from 11am to 5pm; Saturday and Sunday from 11am to 6pm; and closed on Monday. The MOCA Store at MOCA Grand Avenue (located at 250 South Grand Avenue) is open Monday through Wednesday and Friday from 10:30am to 5:30pm; Thursday from 10:30am to 8:30pm; and Saturday and Sunday from 10:30am to 6:30pm.

Museum Admission: General admission is free for all MOCA members. General admission is also free for everyone at MOCA Grand Avenue and The Geffen Contemporary at MOCA on Thursdays from 5pm to 8pm, courtesy of Wells Fargo. General admission is always free at MOCA Pacific Design Center. General admission at MOCA Grand Avenue and The Geffen Contemporary at MOCA is \$15 for adults; \$8 for students with I.D.; \$10 for seniors (65+); and free for children under 12 and jurors with I.D.

More Information: For 24-hour information on current exhibitions, education programs, and special events, call 213/626-6222 or access MOCA online at moca.org.

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